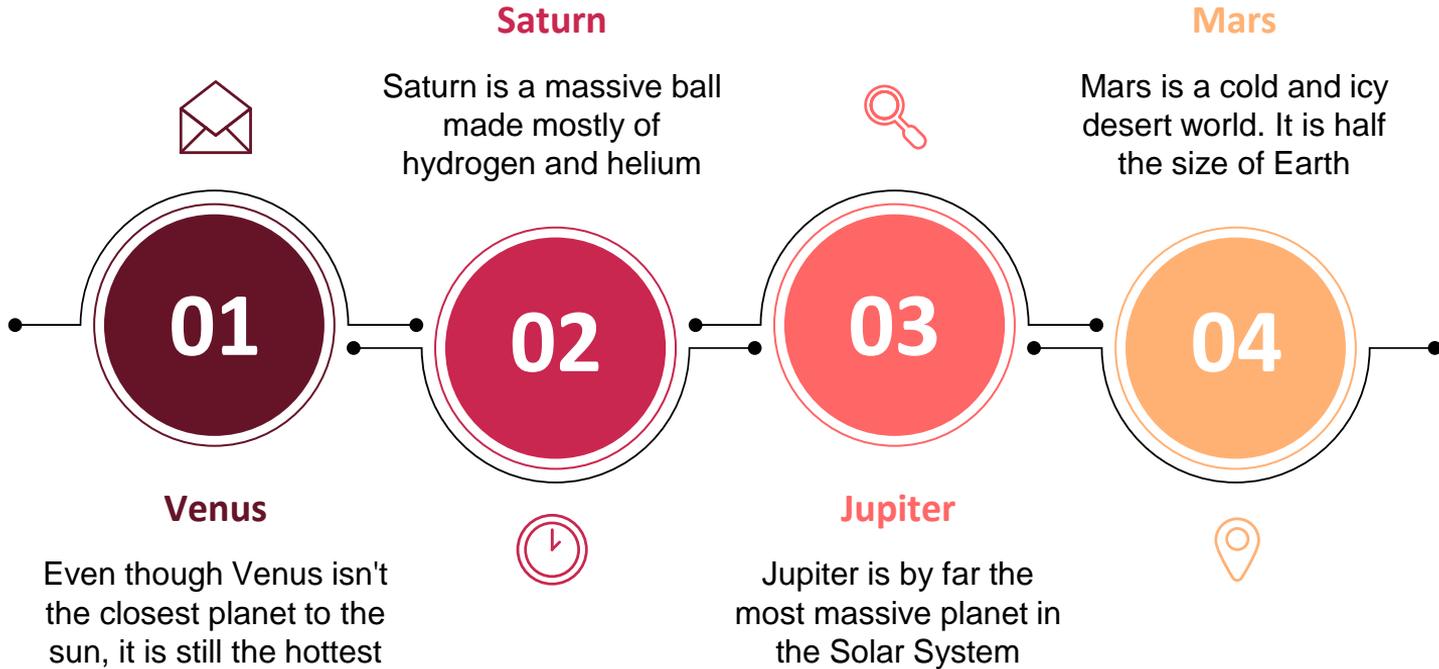
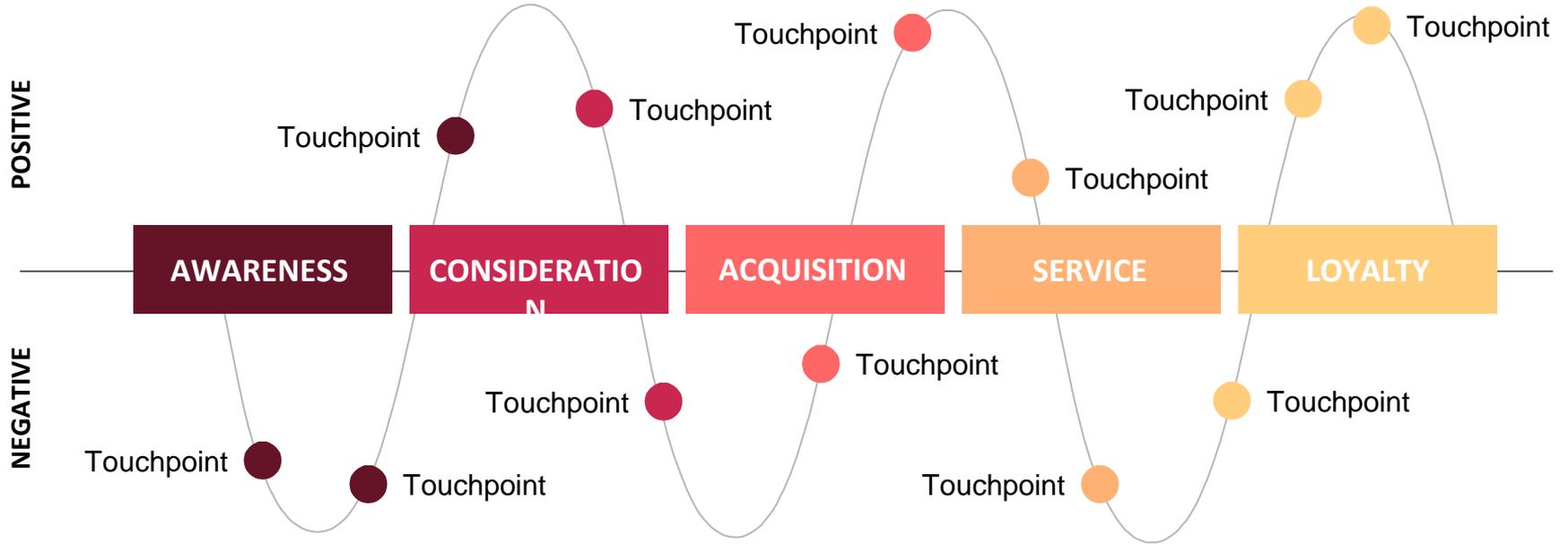


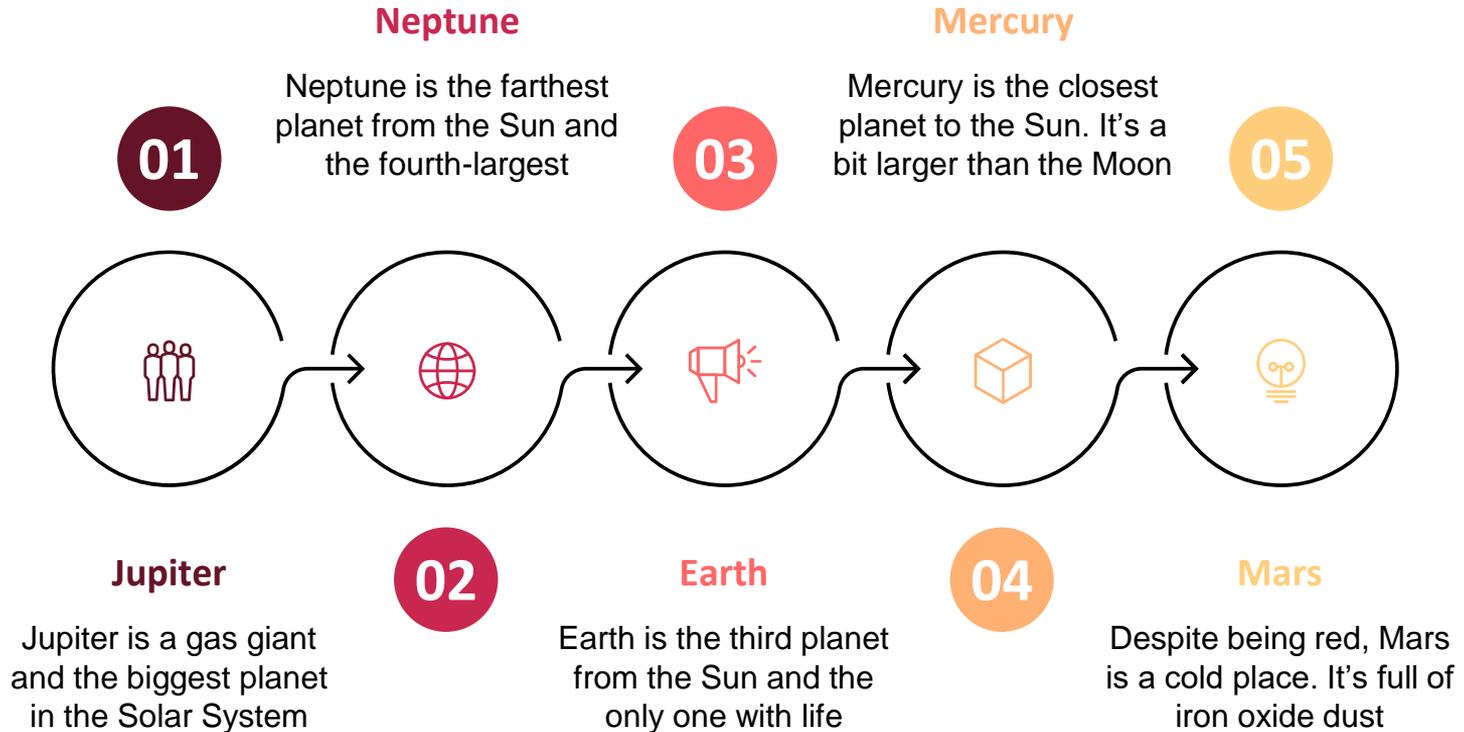
Customer Journey Map



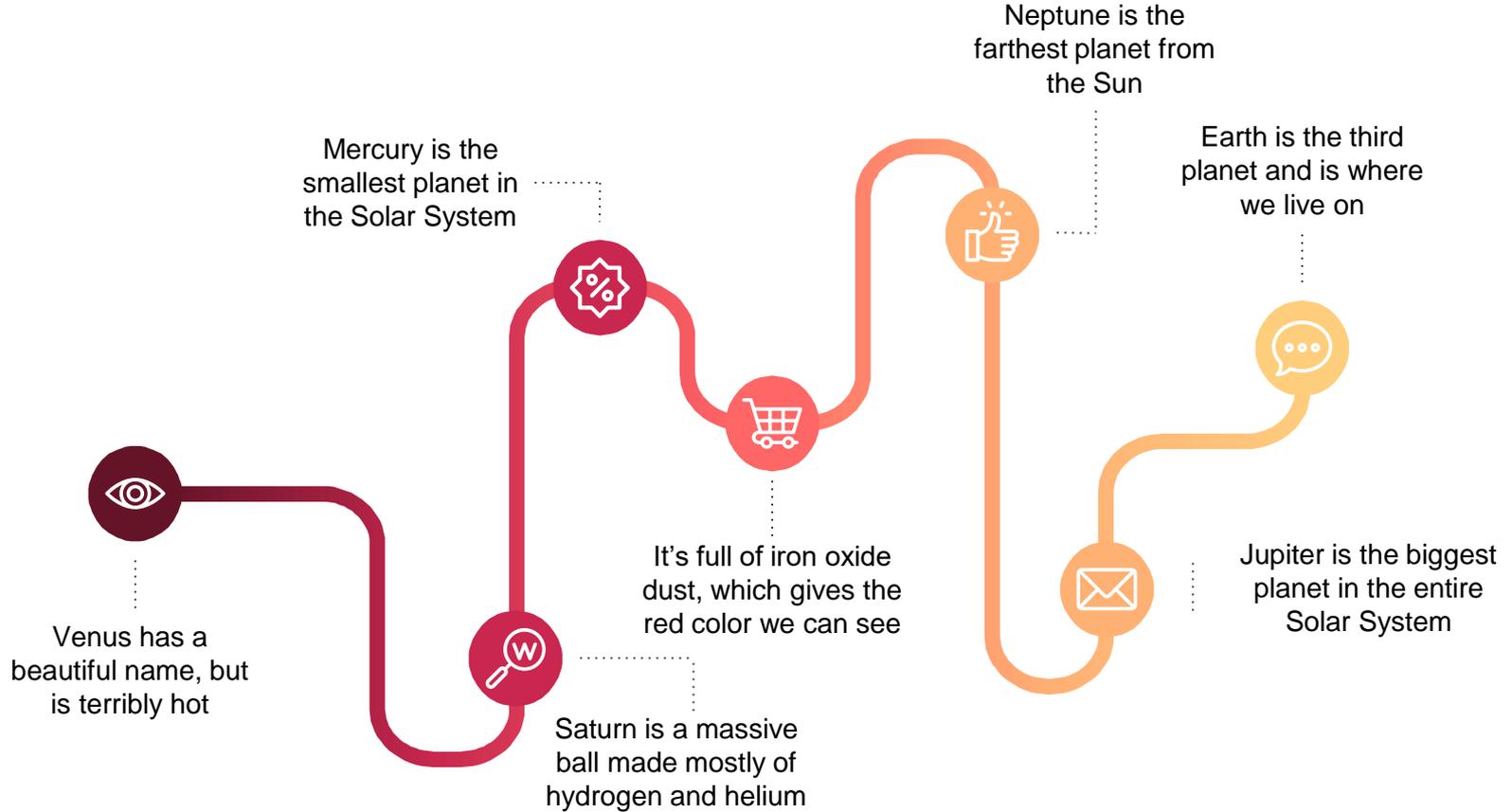
Customer Journey Map



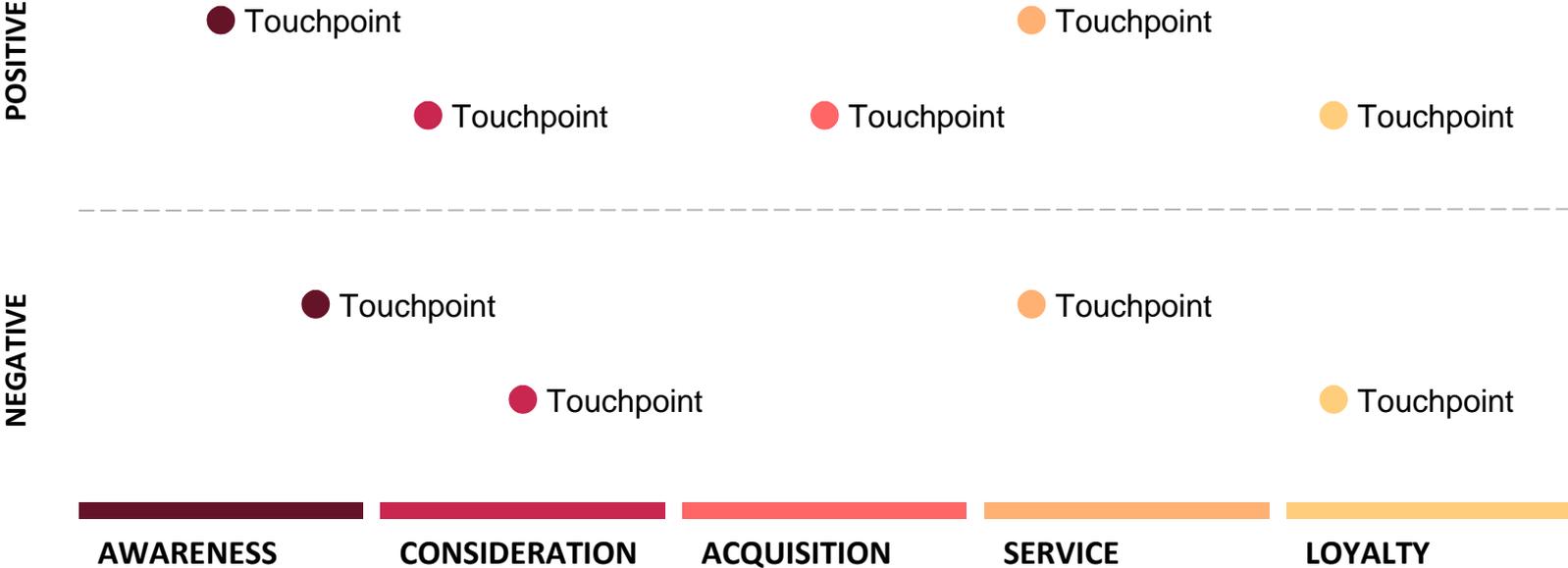
Customer Journey Map



Customer Journey Map



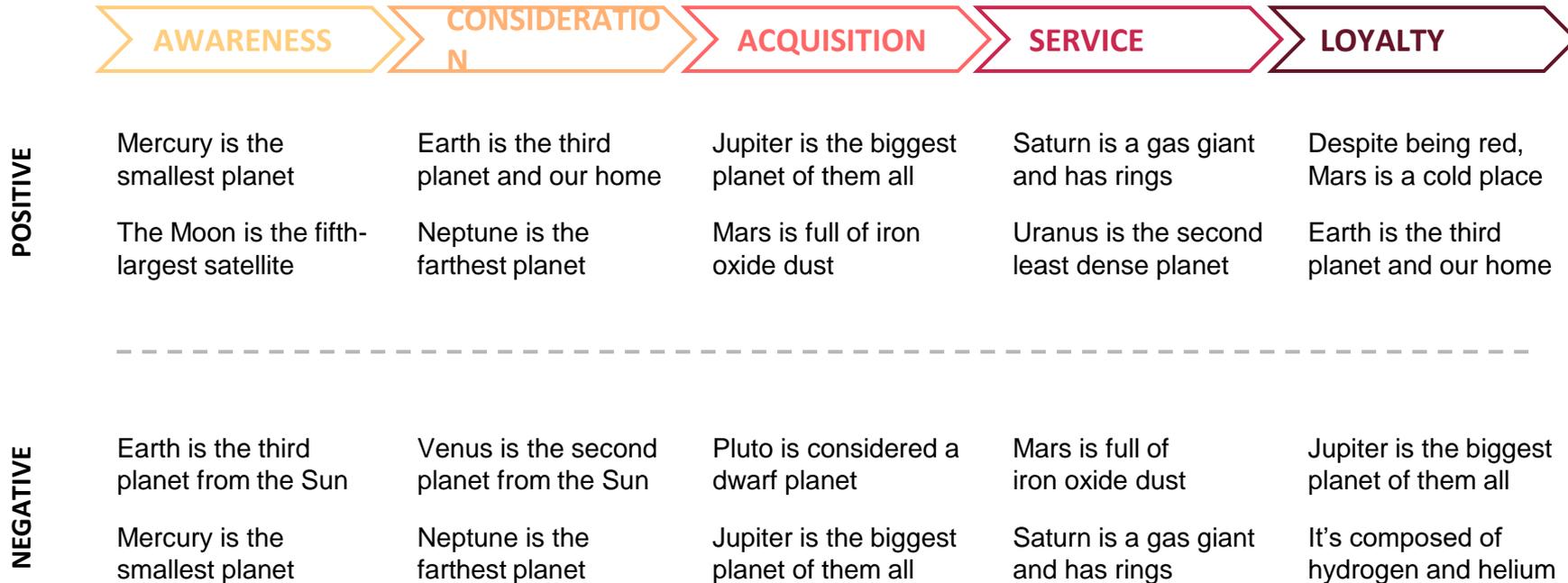
Customer Journey Map



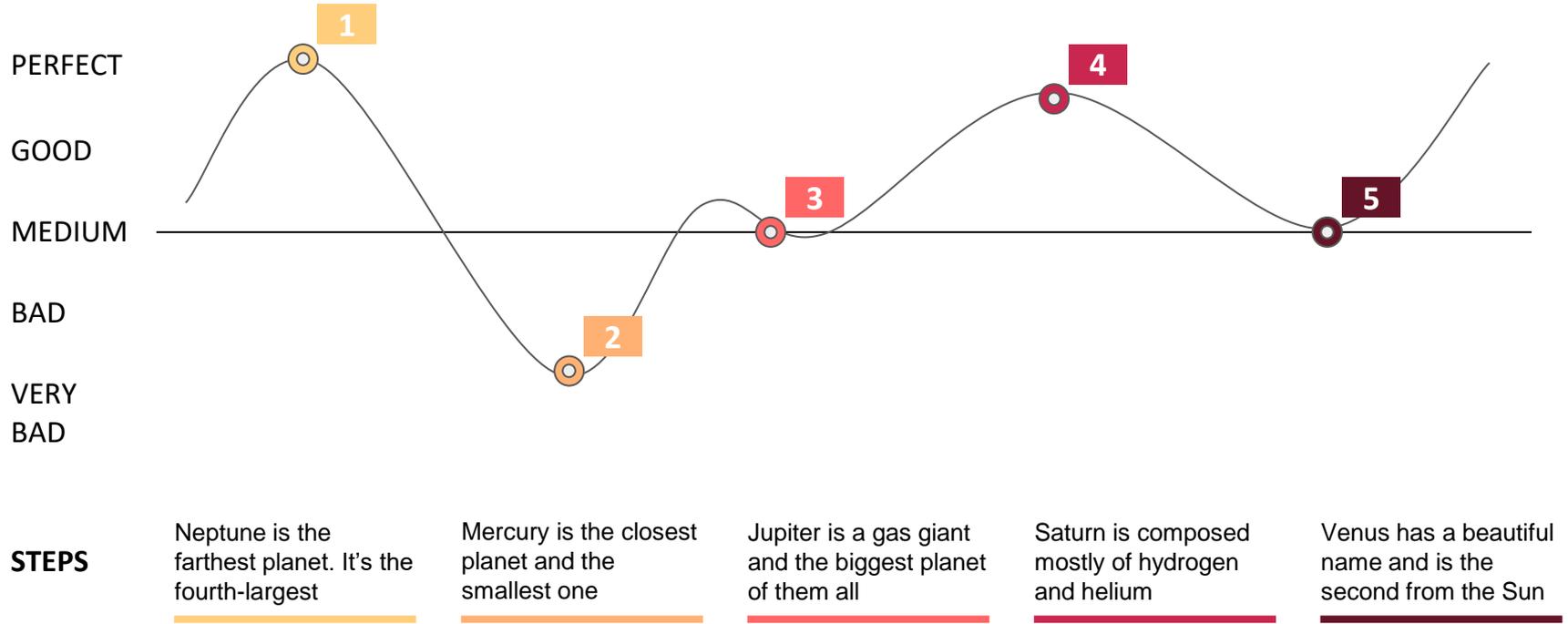
Customer Journey Map

PROCESS	AWARENESS	ACQUISITION	SERVICE	LOYALTY
TOUCHPOINT	Neptune is the farthest planet from the Sun	Jupiter is a gas giant and the biggest	Mercury is the closest planet to the Sun	Earth is the third planet from the Sun
CUSTOMER THOUGHTS	Mars is a cold place. It's full of iron oxide dust	Pluto is an icy dwarf planet	The Moon is the fifth-largest satellite	It's just a little bigger than Earth's moon
OVERALL CUSTOMER EXPERIENCE				
PAIN POINTS	Pluto is an icy dwarf planet	It has a thick atmosphere	Neptune is the farthest planet from the Sun	Neptune is the farthest planet from the Sun
IDEAS TO IMPROVE	Mercury is the closest planet to the Sun	It's just a little bigger than Earth's moon	Earth is the third planet from the Sun	Mars is a cold place. It's full of iron oxide dust

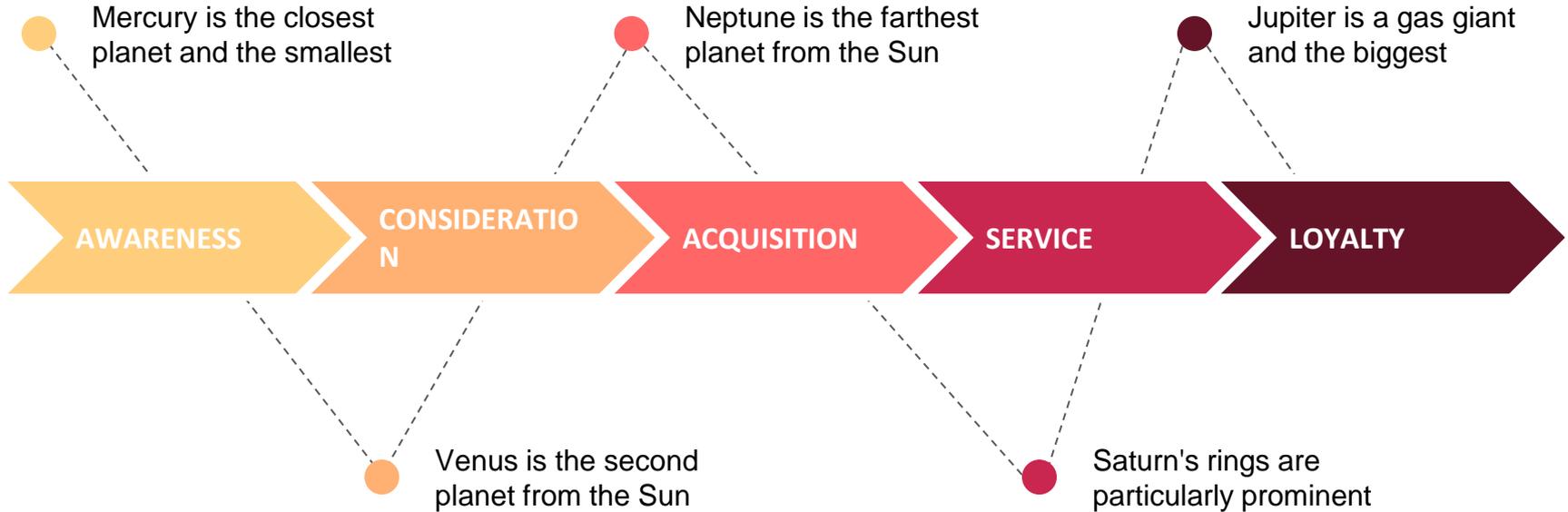
Customer Journey Map



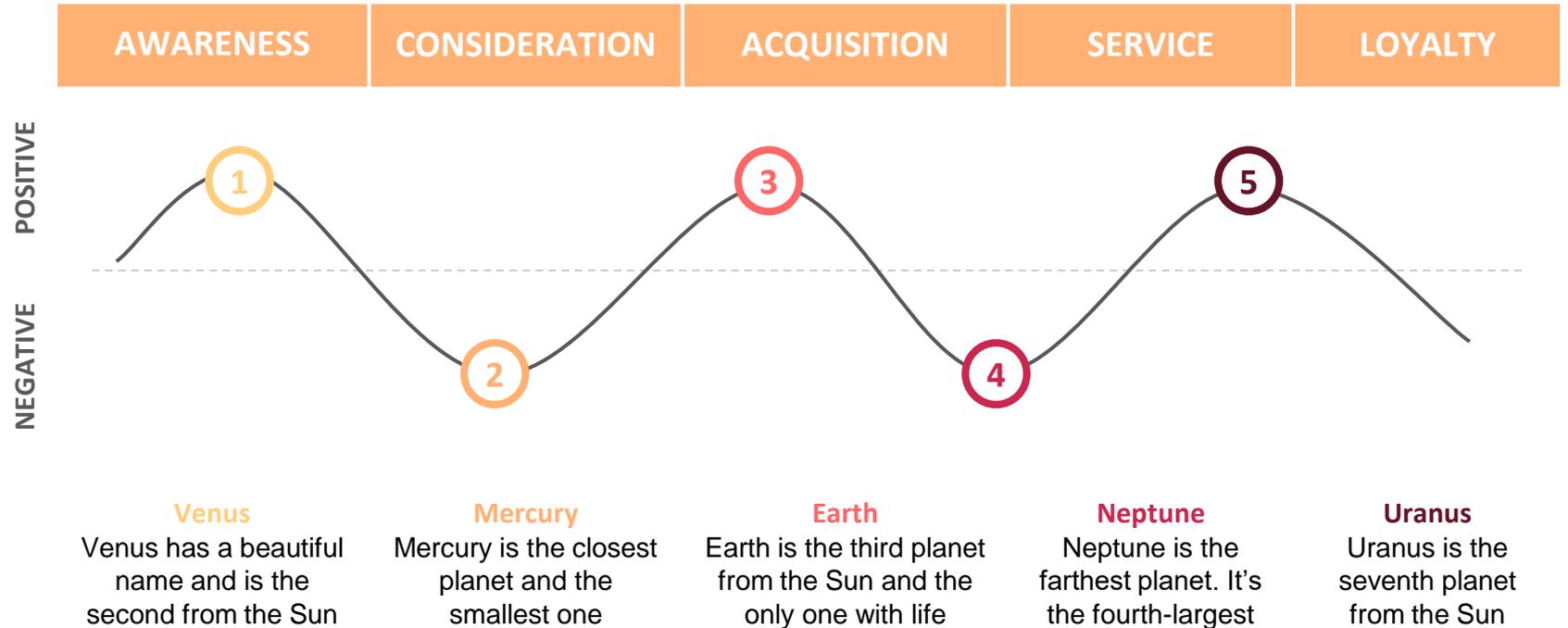
Customer Journey Map



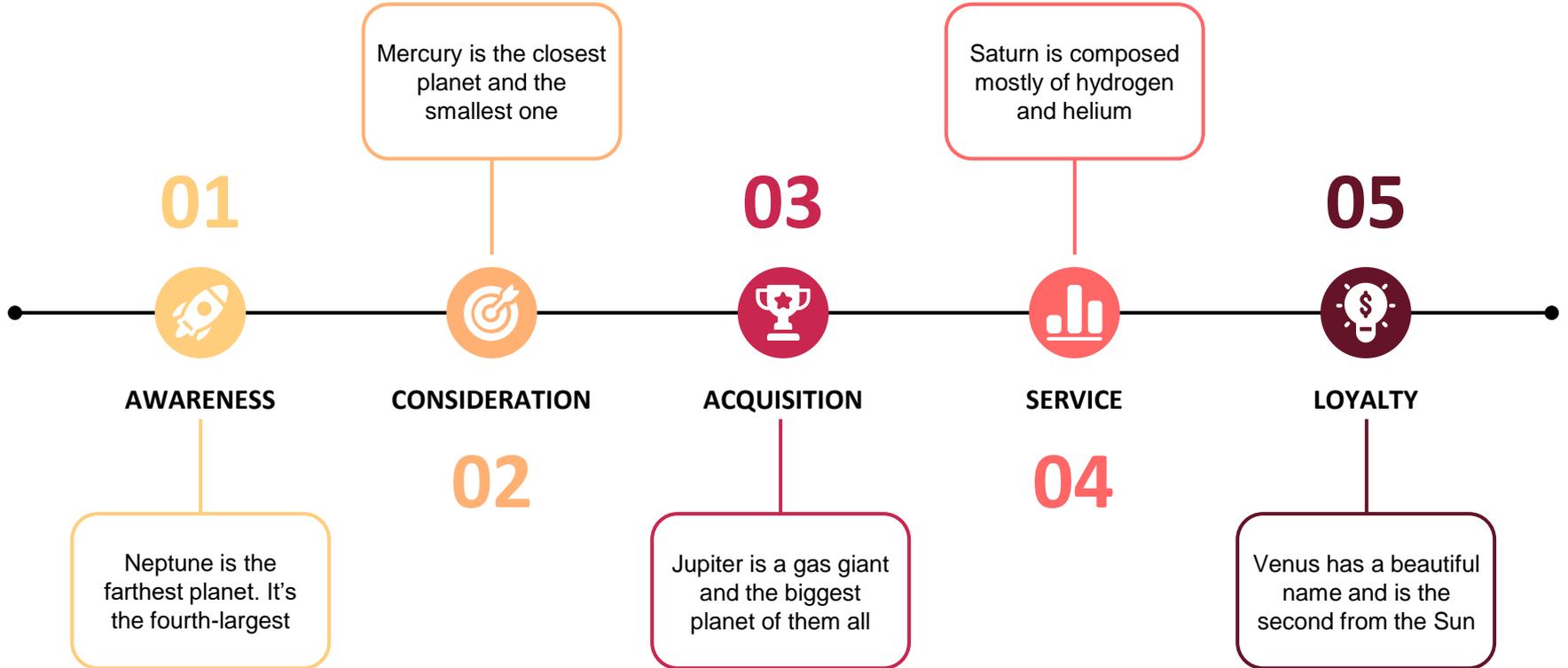
Customer Journey Map



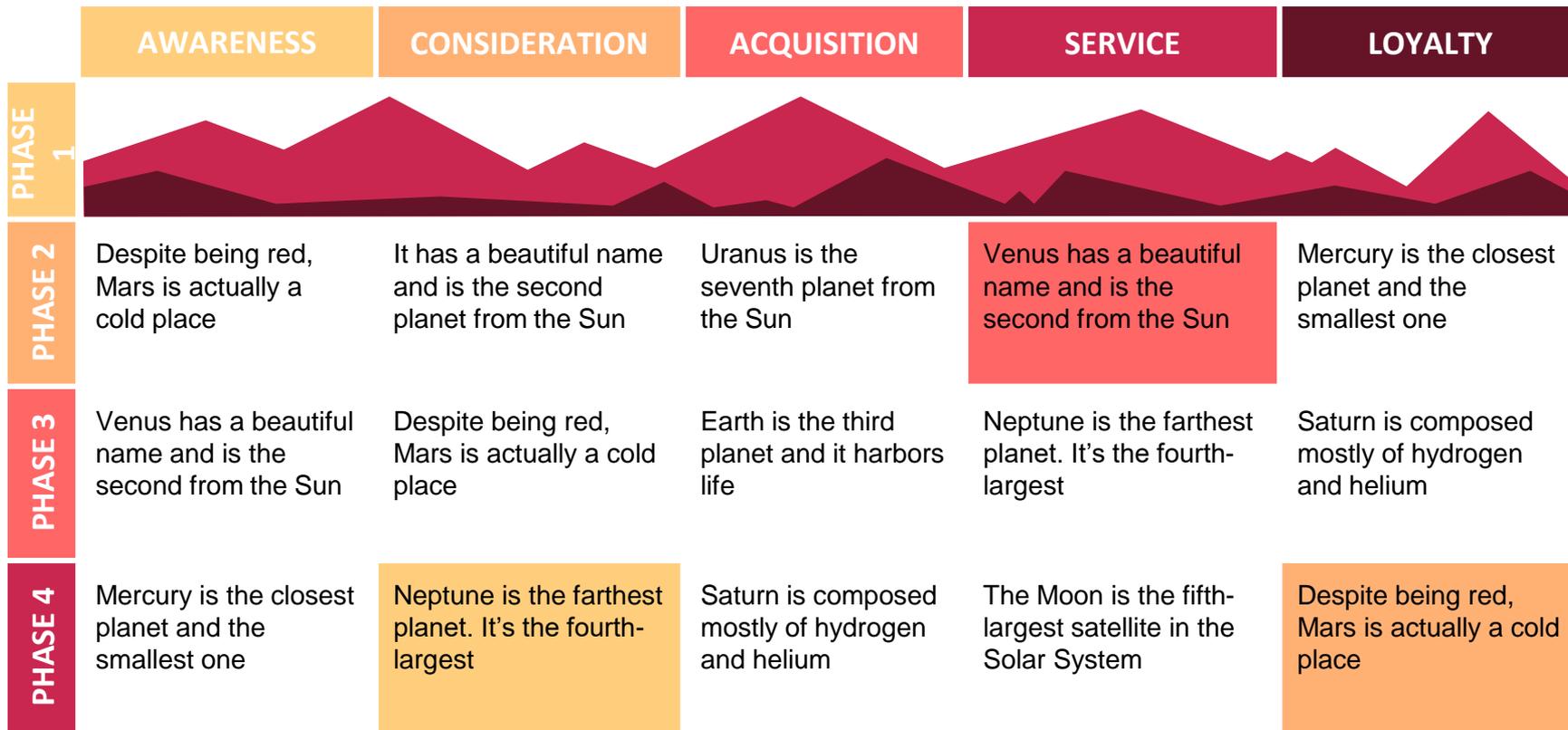
Customer Journey Map



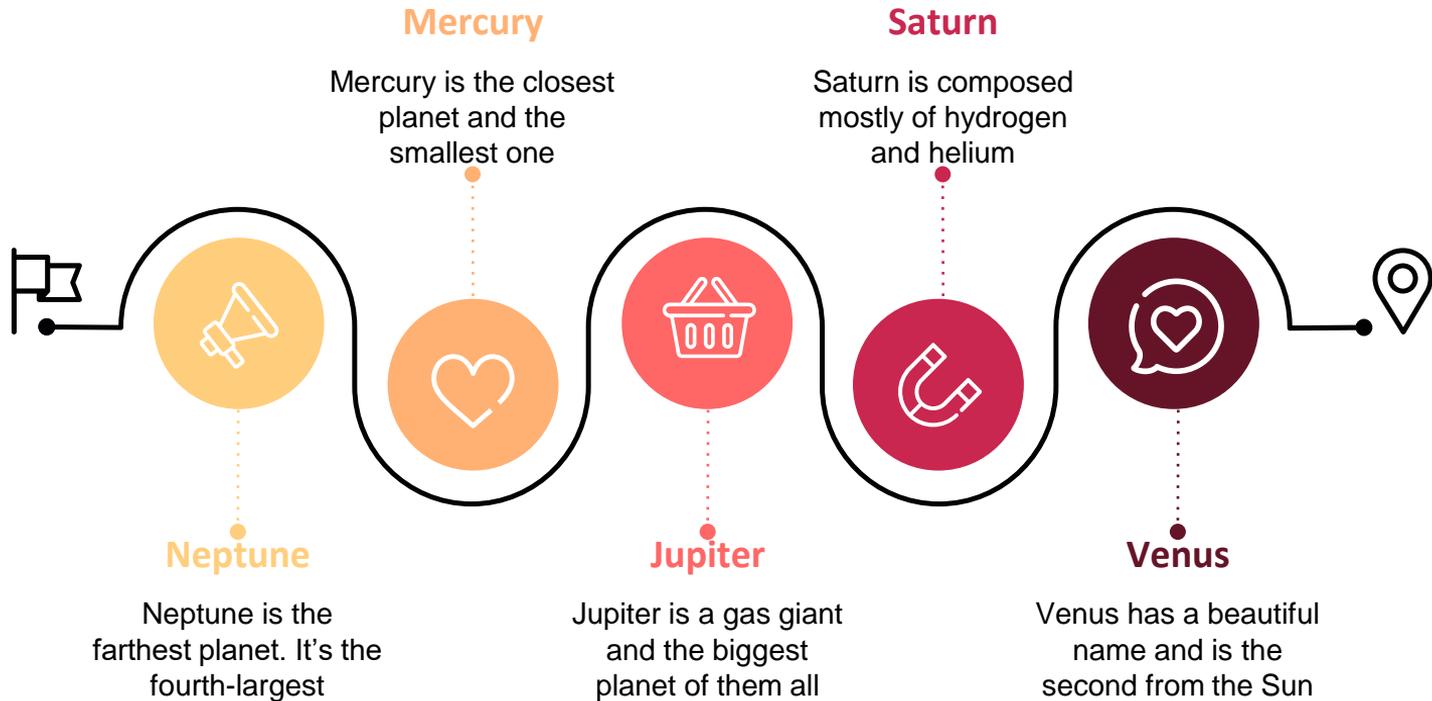
Customer Journey Map



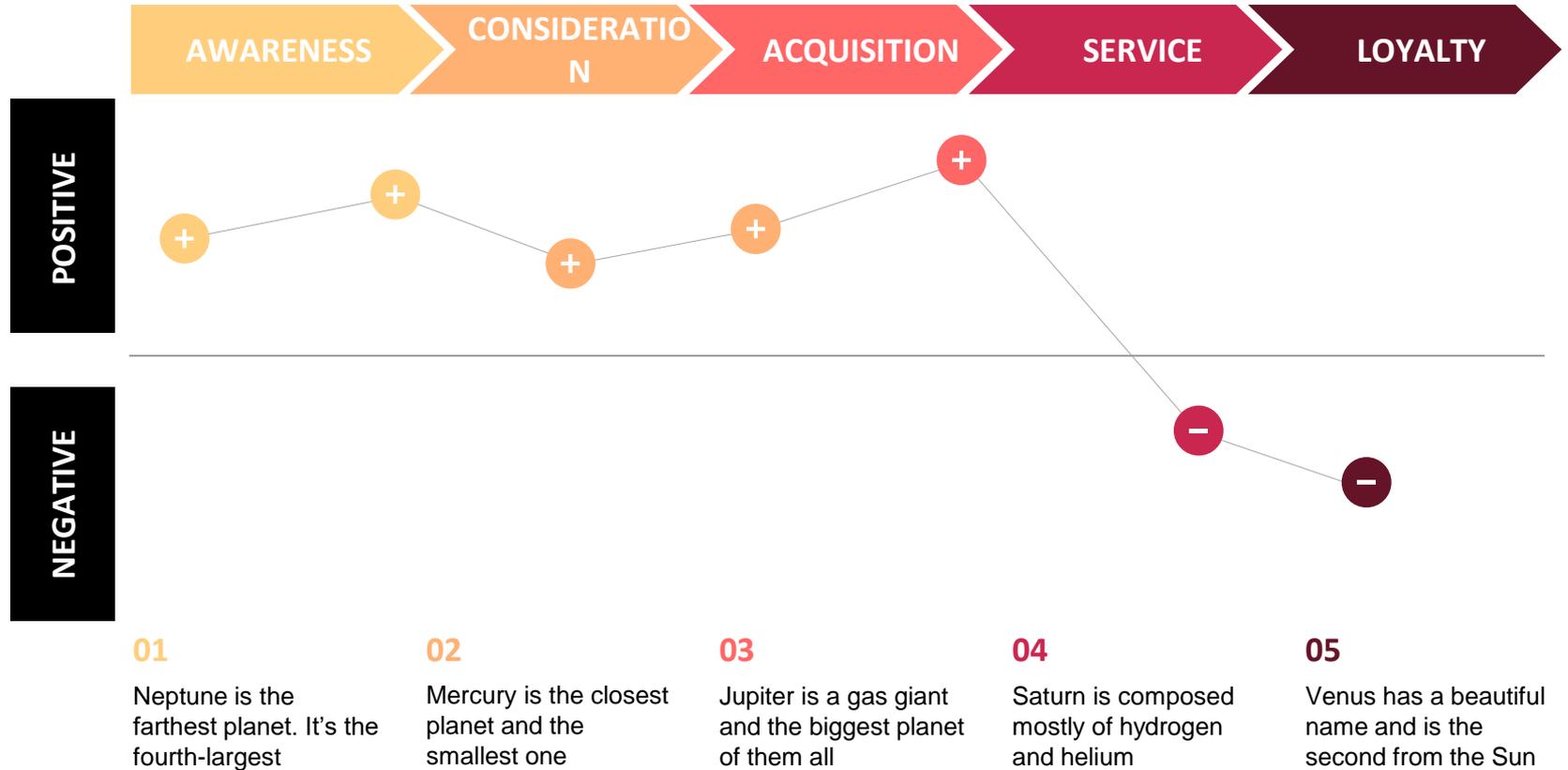
Customer Journey Map



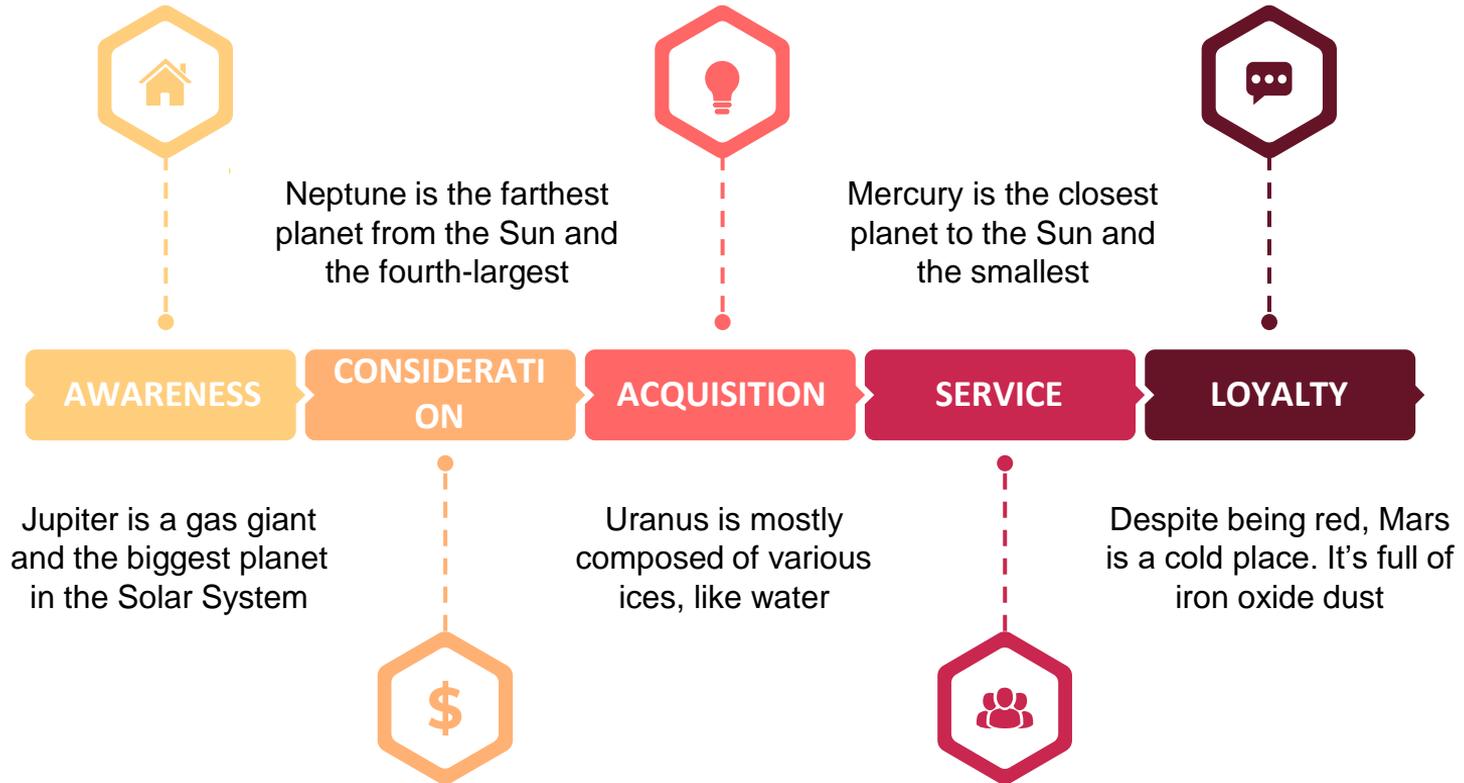
Customer Journey Map



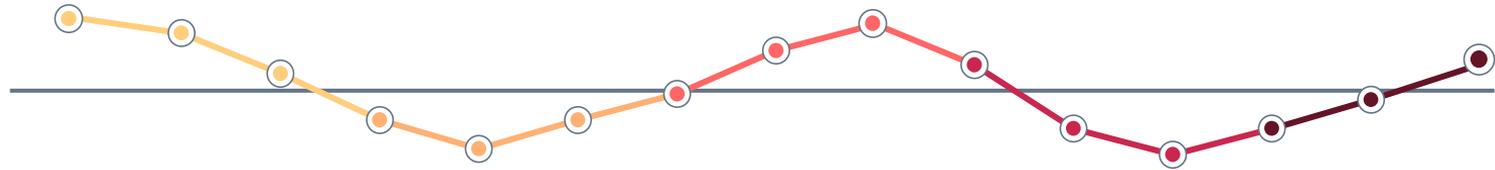
Customer Journey Map



Customer Journey Map

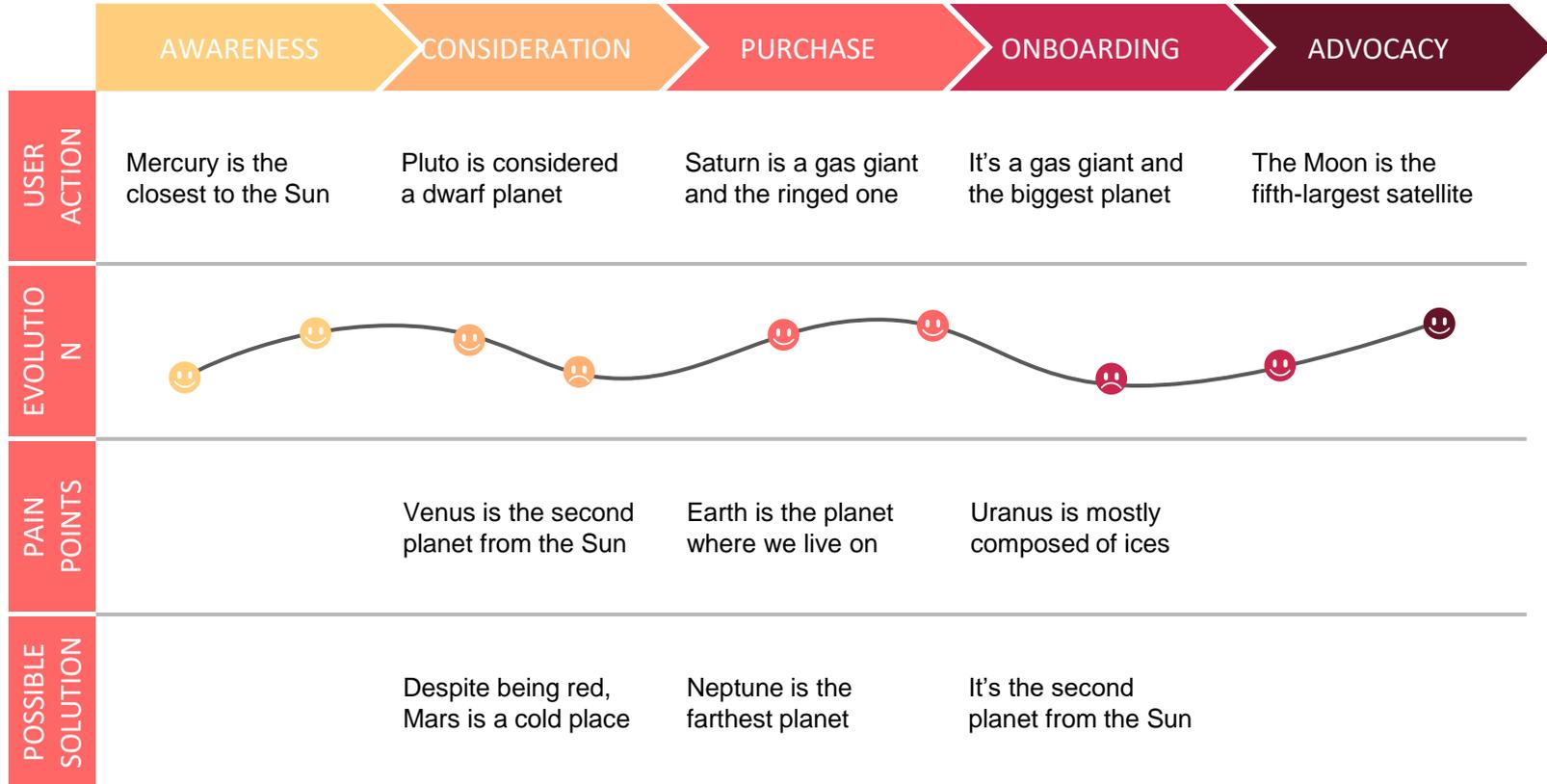


Customer Journey Map

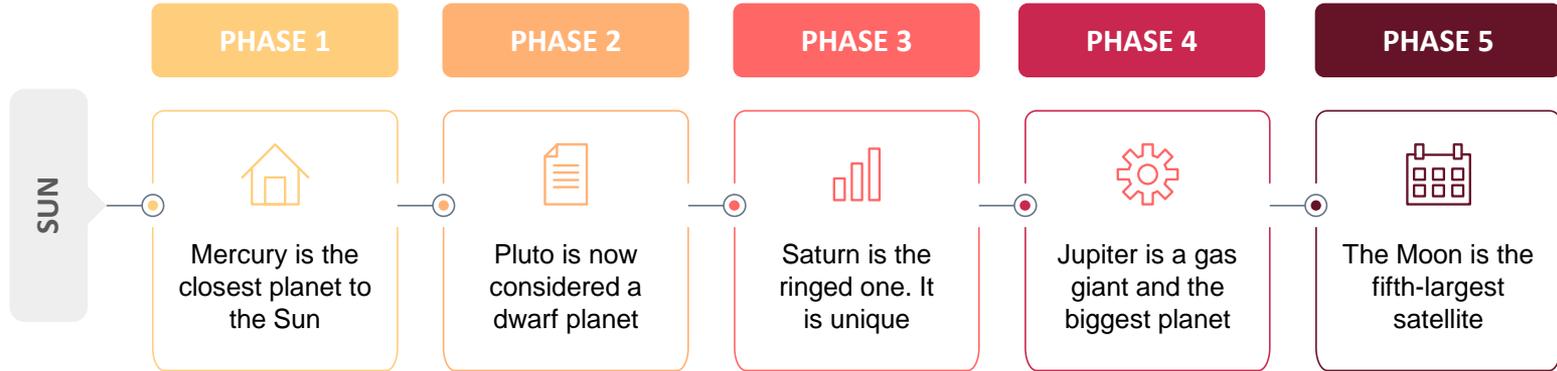


- Mercury is the closest planet to the Sun in the Solar System
- Earth, where we live on, is the third planet from the Sun
- Saturn is composed mostly of hydrogen and helium
- It is the biggest planet and the sixth planet from the Sun
- The Moon is the fifth largest satellite in the Solar System

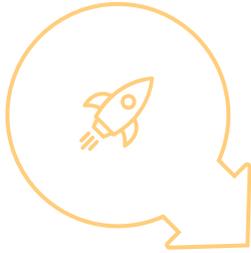
Customer Journey Map



Customer Journey Map



Customer Journey Map



01

Neptune

Neptune is the farthest planet. It's the fourth-largest



02

Mercury

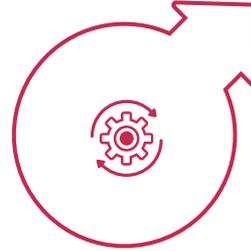
Mercury is the closest planet and the smallest one



03

Jupiter

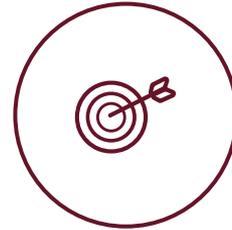
Jupiter is a gas giant and the biggest planet of them all



04

Saturn

Saturn is composed mostly of hydrogen and helium

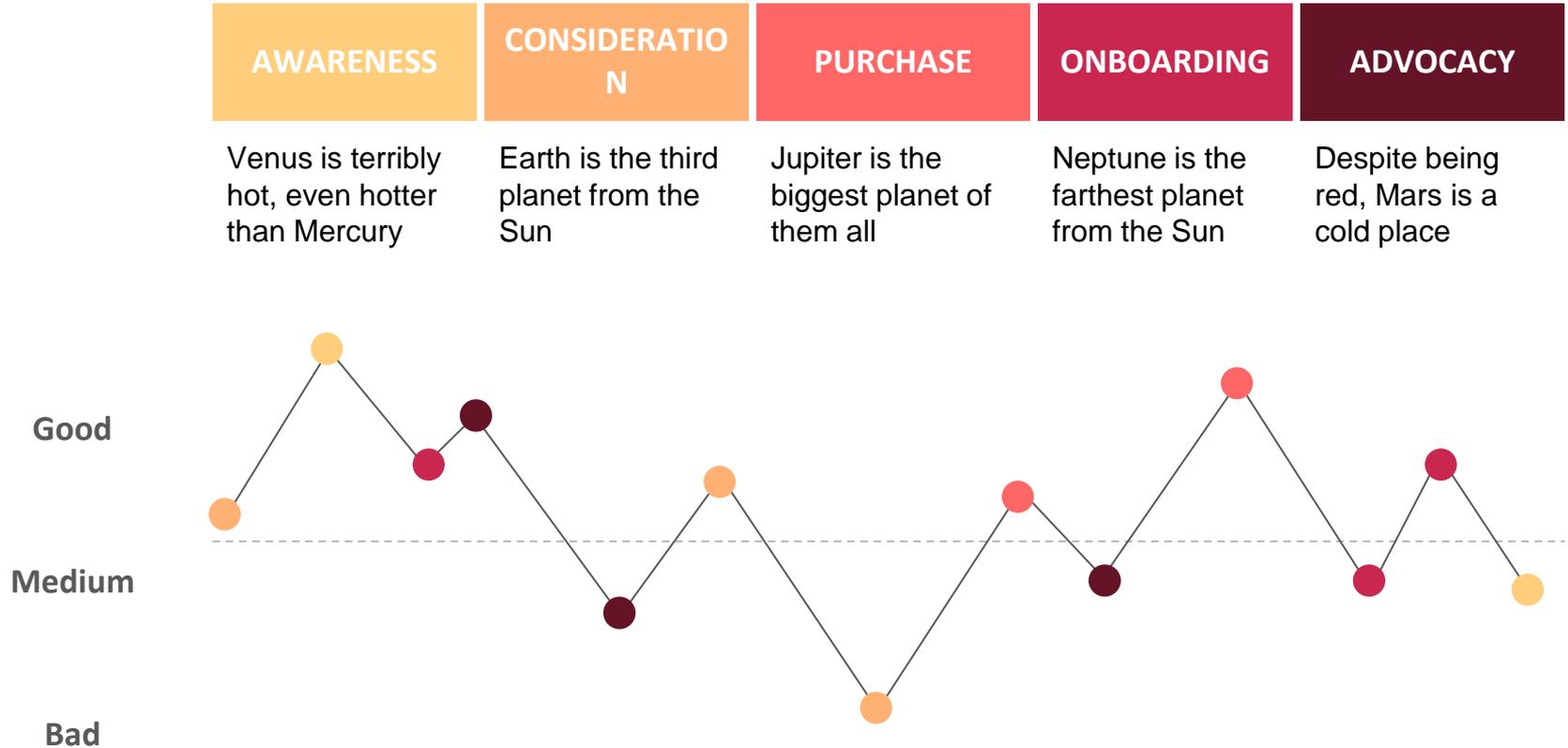


05

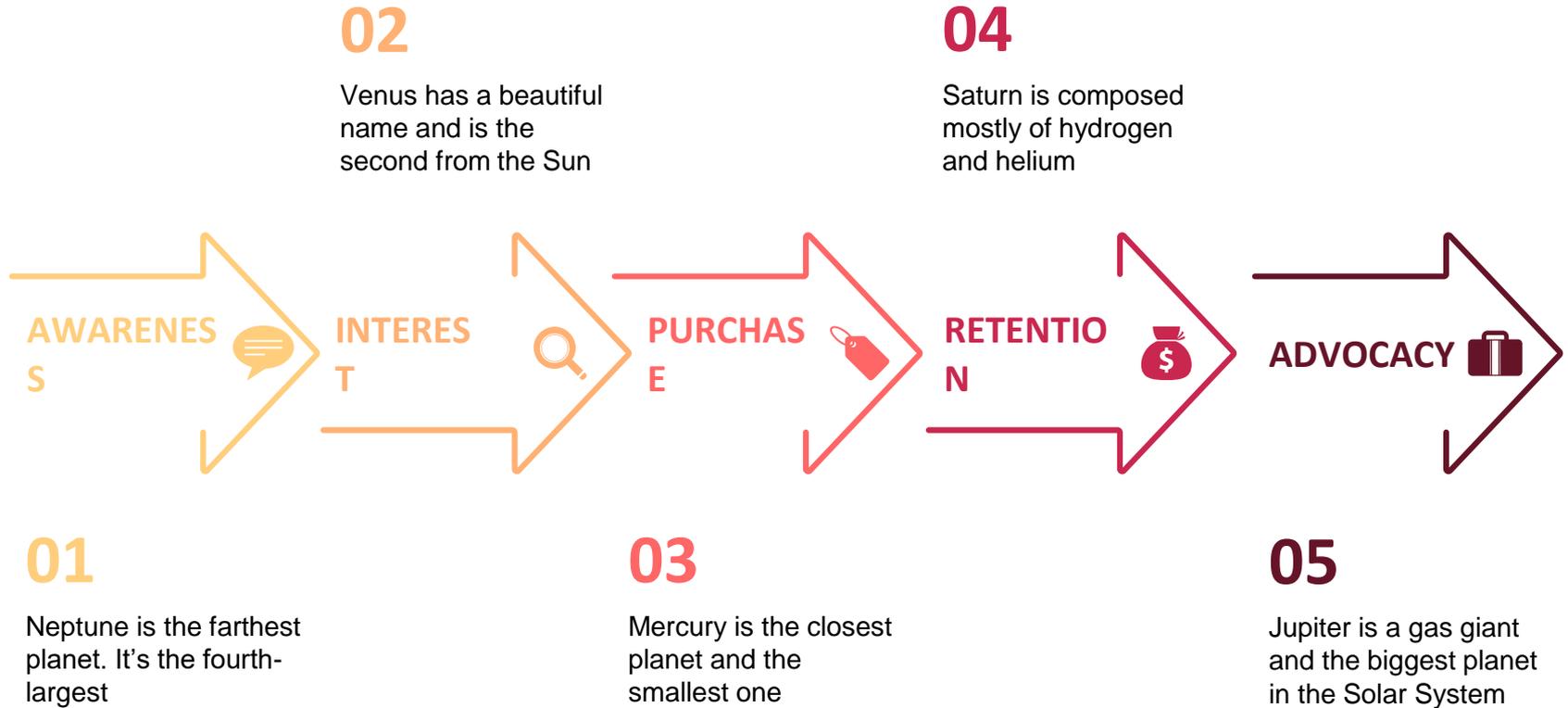
Venus

Venus has a beautiful name and is the second from the Sun

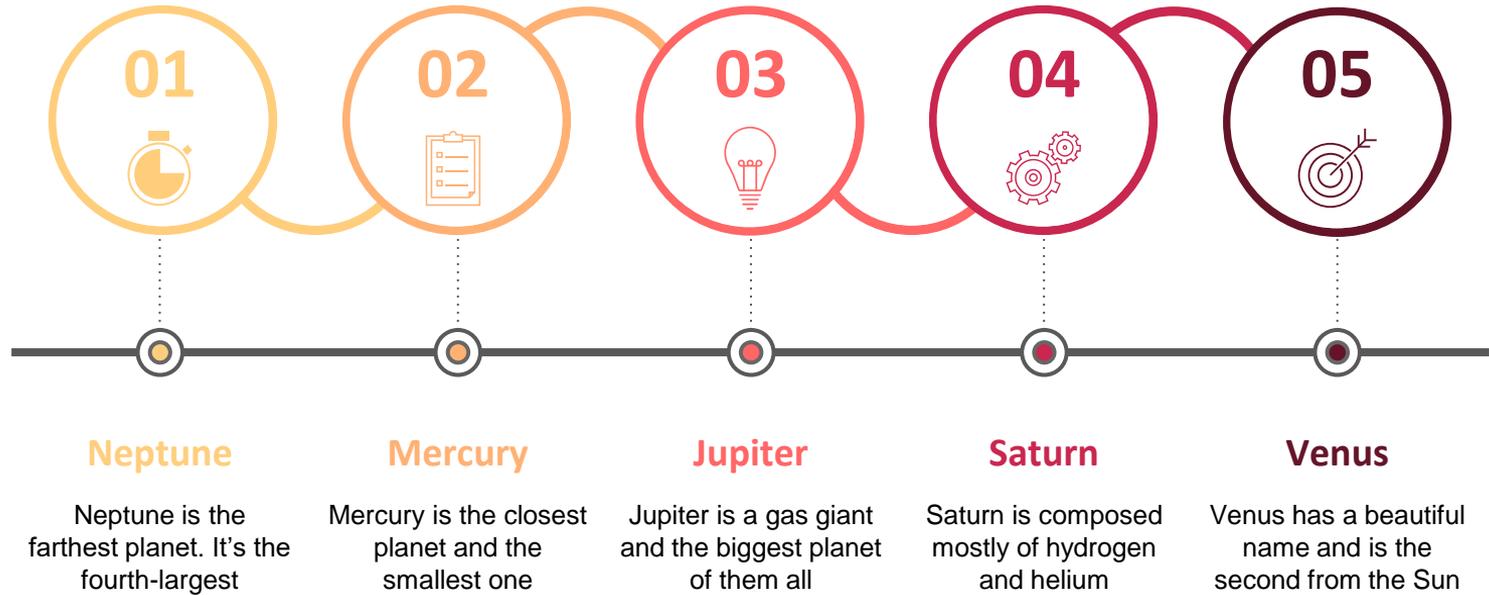
Customer Journey Map



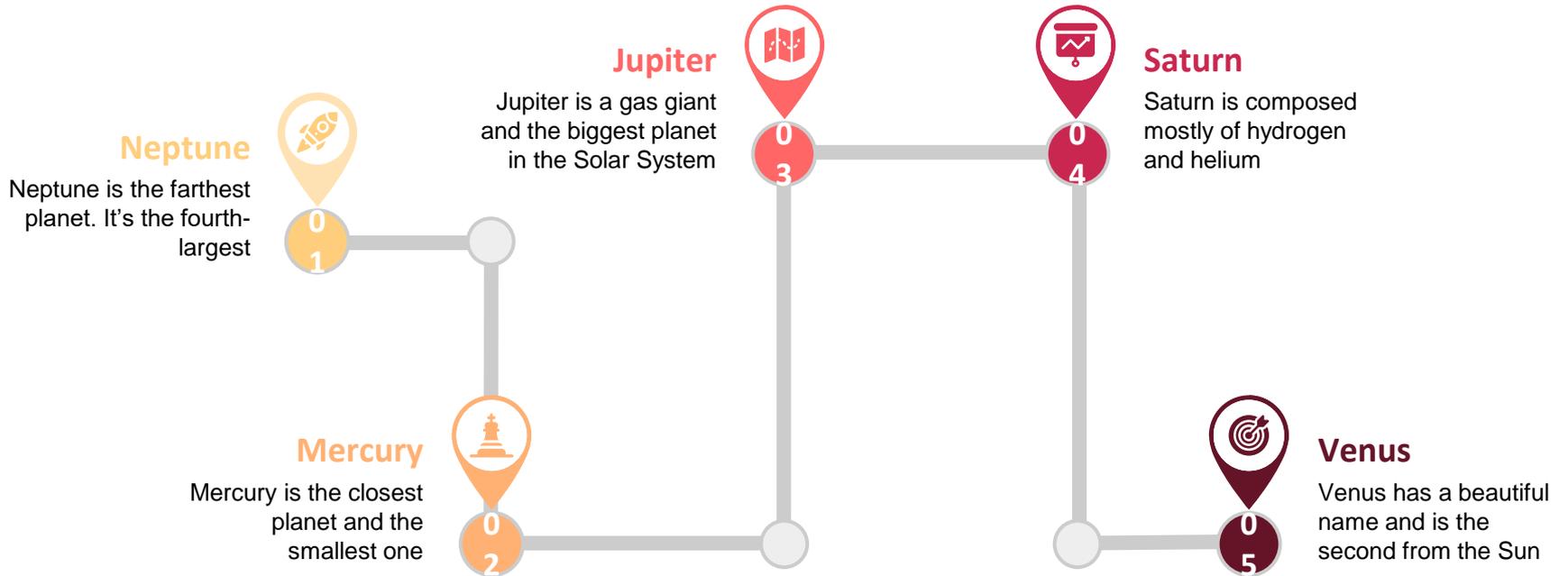
Customer Journey Map



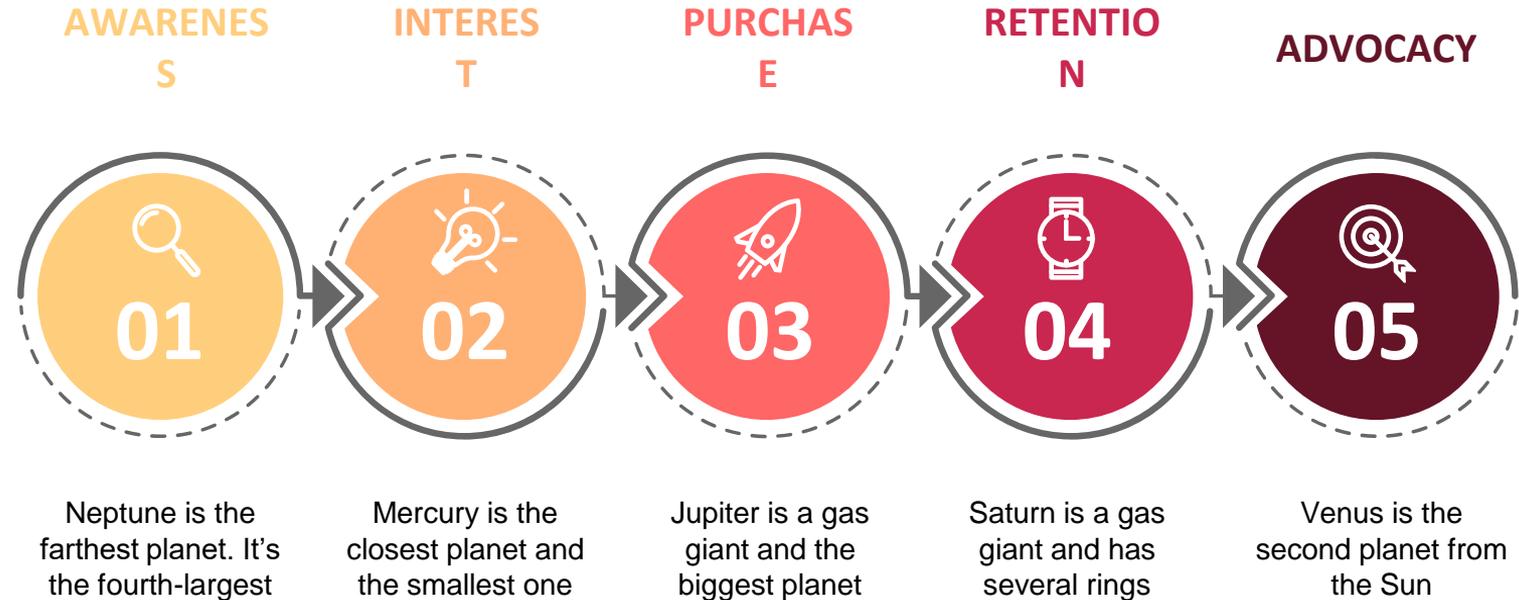
Customer Journey Map



Customer Journey Map



Customer Journey Map



Customer Journey Map

01

AWARENESS

Neptune is the farthest planet. It's the fourth-largest

02

INTEREST

Venus has a beautiful name and is the second from the Sun

03

PURCHASE

Mercury is the closest planet and the smallest one

04

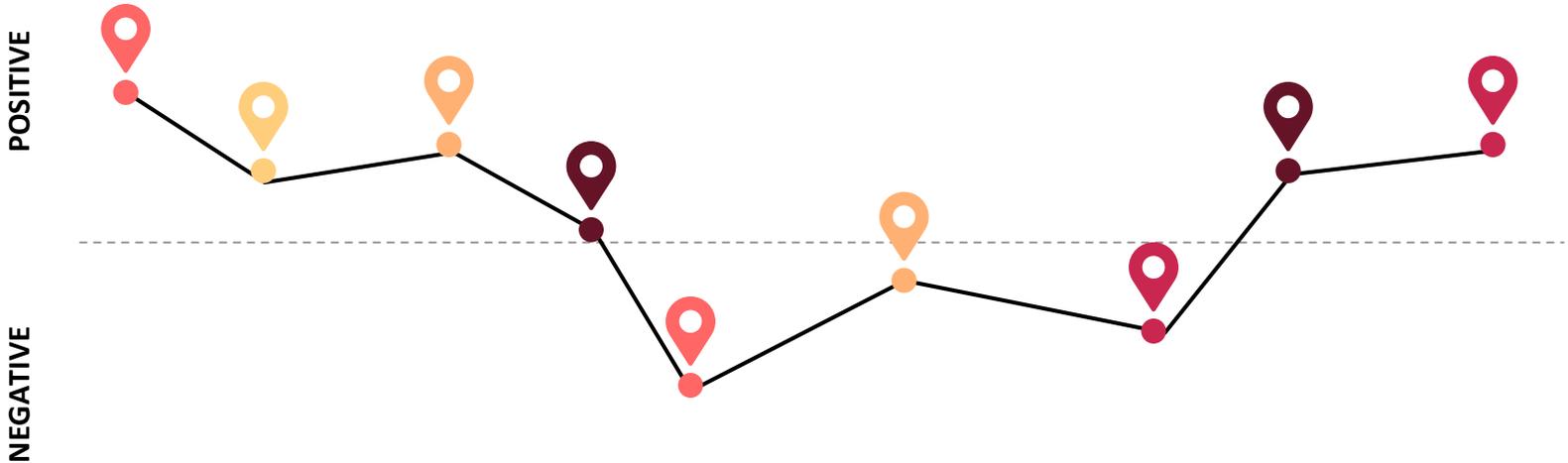
RETENTION

Saturn is composed mostly of hydrogen and helium

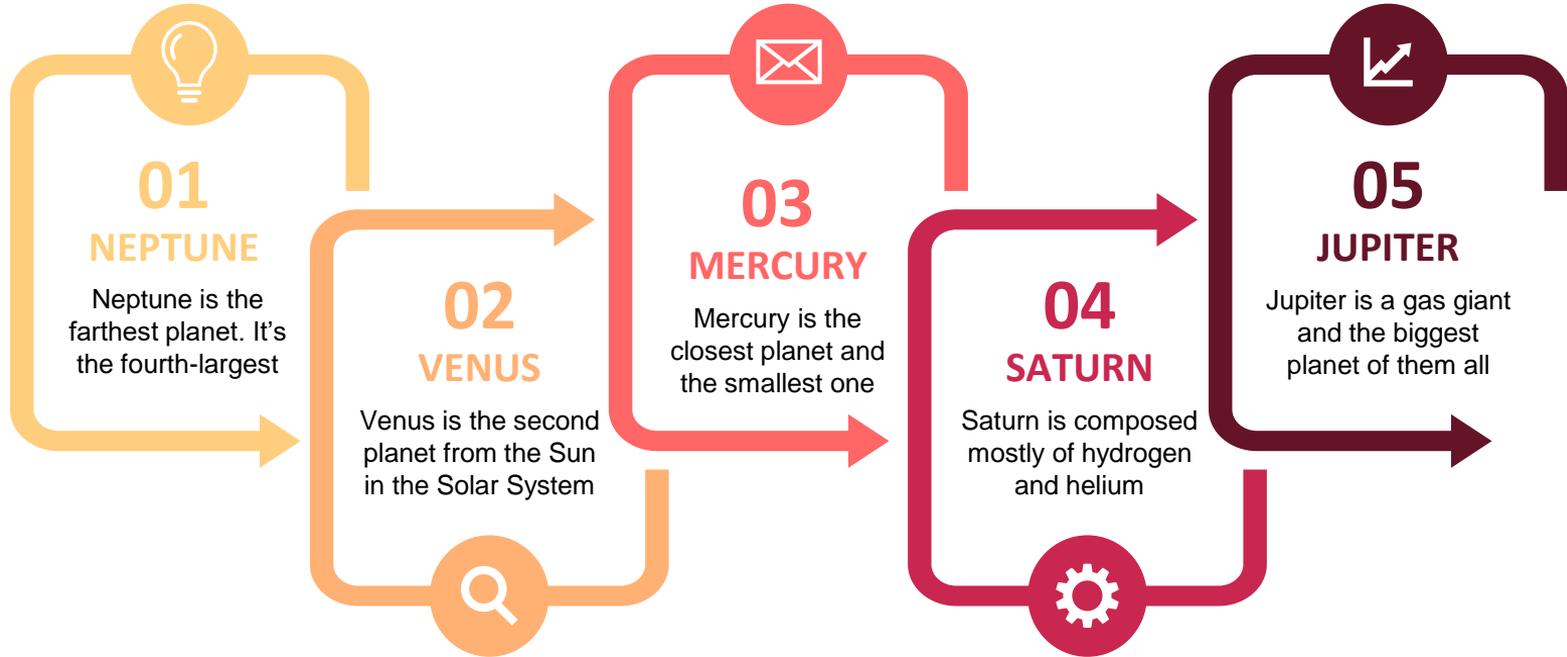
05

ADVOCACY

Jupiter is a gas giant and the biggest planet in the Solar System



Customer Journey Map



Customer Journey Map



01

Neptune is the farthest planet. It's the fourth-largest



02

Mercury is the closest planet and the smallest one



03

Jupiter is a gas giant and the biggest planet of them all



04

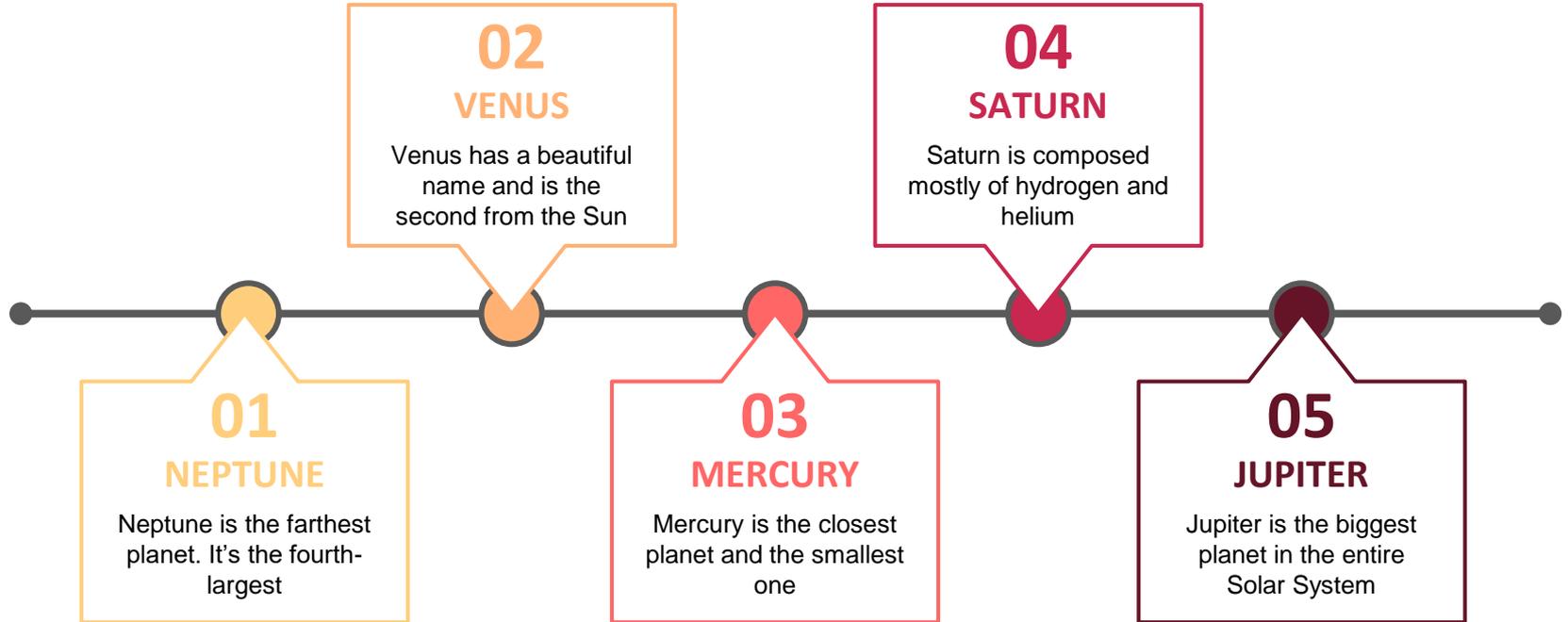
Saturn is composed mostly of hydrogen and helium



05

Venus has a beautiful name and is the second from the Sun

Customer Journey Map



Customer Journey Map



Neptune

Neptune is the farthest planet. It's the fourth-largest

01



Mercury

Mercury is the closest planet and the smallest one

02



Jupiter

Jupiter is a gas giant and the biggest planet of them all

03



Saturn

Saturn is composed mostly of hydrogen and helium

04



Venus

Venus has a beautiful name and is the second from the Sun

05

